



# Updated Strategic Plan

## 2019-2021

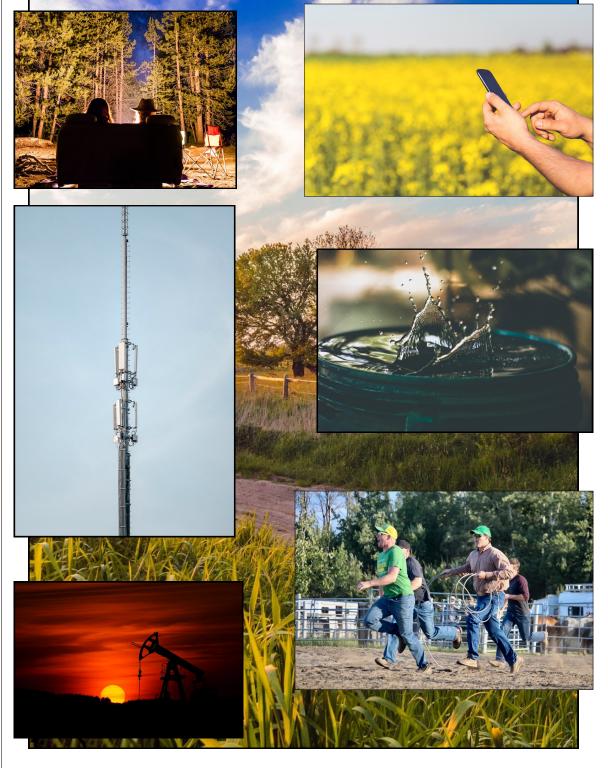
Approved at the September 10, 2019 Regular Council Meeting

The Wilderness is Our Backyard

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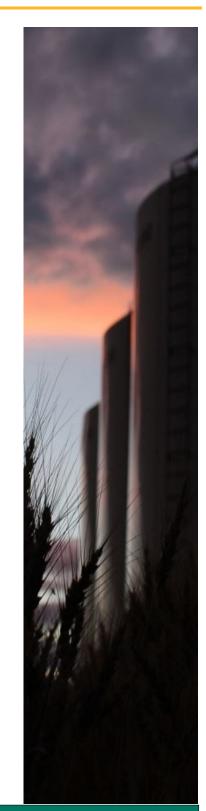
#### INTRODUCTION

Saddle Hills County Council originally developed its Strategic Plan to focus on the opportunities and needs of the County. Since the implementation of the 2019-2021 plan earlier in the year, we have made significant progress on many of our initiatives, and have developed new projects to help us meet our goals.

#### LOOKING AHEAD

Saddle Hills County Council understands that having a shared vision is a key way of enabling effective municipal governance. Through this Plan, Council confirms their commitment towards achieving:

- Saddle Hills County's vision
- Saddle Hills County's mission
- Saddle Hills County's values



Saddle Hills



#### **PRIORITY SETTING PROCESS**

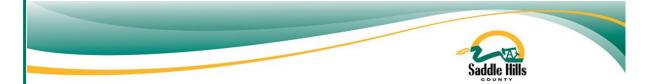
Council and staff used diagnostic methods, such as "what works well" and "what requires attention", in evaluating our organization. This process involves discussing our internal perceptions, stakeholders' views, and community perspectives from citizens and business, as well as the 2018 citizen surveys results. Through the strategic planning process, Council has recognized and established priorities to achieve the County's vision for the benefit of residents and the community at large. This process focuses on the our top critical priorities, and identifies those that may be acted upon in the future.

#### **OUR COMMITMENT**

Saddle Hills County Council is committed to being a transparent and accountable government. We commit to perform our duties diligently while working towards the best outcome for our ratepayers. We will continue providing regular updates by reporting to our ratepayers through the Saddle Hills County Annual Report and the County Living newsletter, which was introduced in 2018.









**Saddle Hills County Council:** (l to r): Councillor Lawrence Andruchiw, Councillor Willis Fitzsimmons, Deputy Reeve Kristen Smith, Reeve Alvin Hubert, Councillor John Moen, Councillor Ken Titford, Councillor Ed Armagost.

Reeve Alvin Hubert

Ward 2



Councillor Ken Titford

Ward 1



**Our Commitment** 

Deputy Reeve Kristen Smith

Ward 3



Councillor Willis Fitzsimmons

Ward 5



Councillor Ed Armagost Ward 4



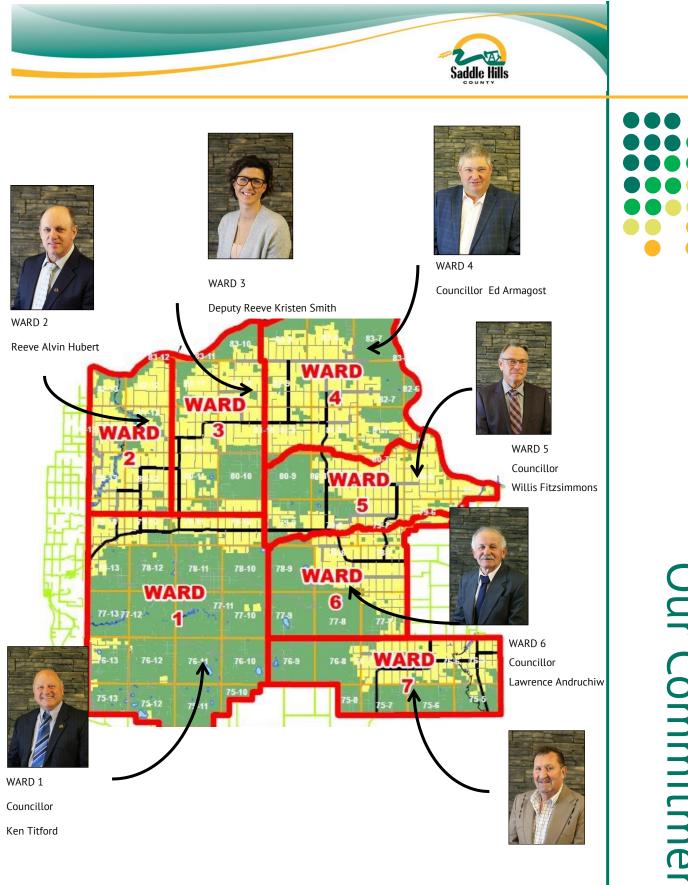
Councillor Lawrence Andruchiw

Ward 6



Councillor John Moen Ward 7



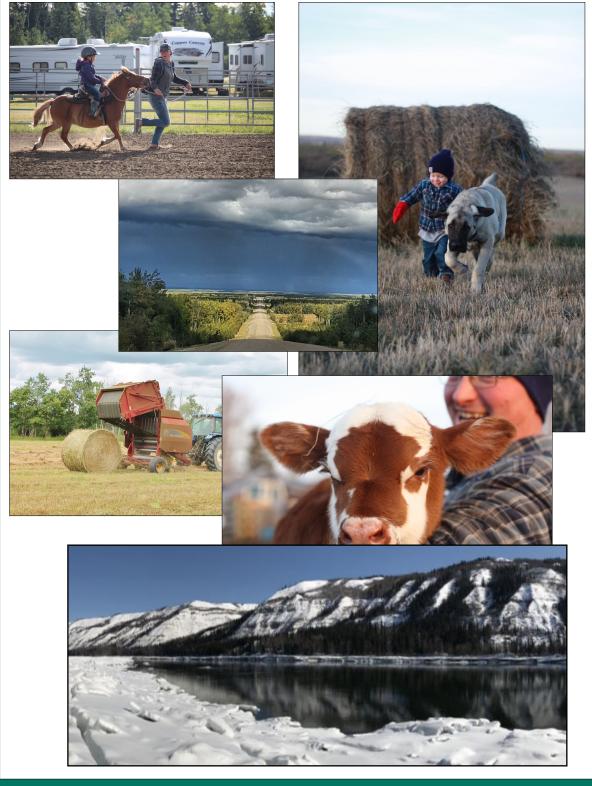


#### Saddle Hills County 2019-2021 Updated Strategic Plan

Our Commitment

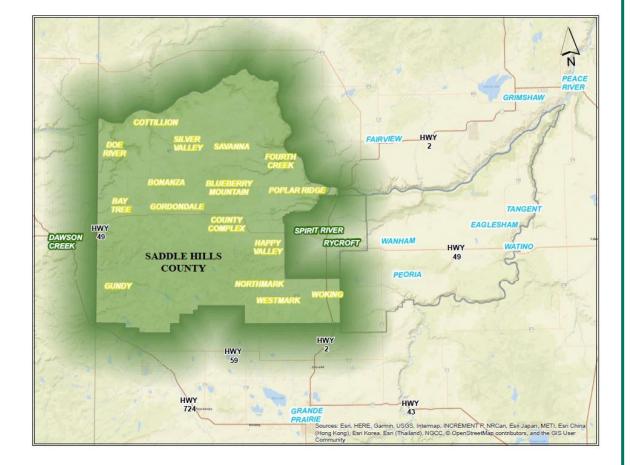






Saddle Hills County is located in the Central Peace Region. The Central Peace Region is comprised of five municipalities: Saddle Hills County, Birch Hills County, Municipal District of Spirit River No. 133, Village of Rycroft, and Town of Spirit River, sometimes referred to as the "G5". Saddle Hills County has the Peace River on its northern border, British Columbia on its west border, the County of Grande Prairie No. 1 on its south border, and the Municipal District of Spirit River No. 133 on its

Saddle Hills



Saddle Hills County 2019–2021 Updated Strategic Plan

Our County

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## OUR VISION

A thriving rural municipality with: a growing population; safe, active communities; and a strong, sustainable, diverse economy.





## OUR MISSION

To enhance our communities by providing and supporting quality services and regional initiatives.

## OUR VALUES

#### A Respect

To earn respect and be respectful while supporting each other; residents, council members, municipal employees and those working in the County.

#### > Adaptable

To seize opportunities to grow in new directions, and approach change with creative solutions to overcome challenges.

#### Accountability

To deliver accountable and responsible governance through open, transparent and efficient delivery of programs and services that benefit our County.

# Saddle Hills

## OUR VALUES (Continued)



#### ◊ Equality

To ensure our programs and services are delivered fairly and equitably throughout the County.

#### Excellence

To be innovative and creative; embracing opportunities, adapting to our environment, and leading with best practices and continuous improvement.



#### **Collaboration**

To create healthy relationships with regional communities, other levels of government and the private sector.

#### Ocommunity Spirit

To support programs, recreational and volunteer activities to improve the health, wellbeing and quality of life for our residents.







Saddle Hills County Council recognized the County's strategic pillars (SP) and corresponding guiding principles as follows:

#### **SP1.** Governance & Leadership

"The County will provide responsible and transparent leadership and governance."

## SP2. Municipal

Services &

#### Infrastructure

"The County will provide quality municipal services in an organized and timely manner."

## SP3. Environmental

#### Stewardship

"The County will promote environmental stewardship through leadership and responsible planning."

#### SP4. Community

#### Development

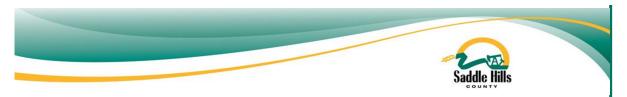
"The County will provide a framework for growth in population, business and industry."

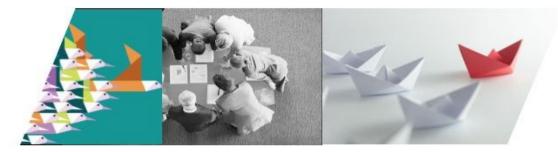
Strategic Pillars: areas of importance for the future of the County

Guiding Principles: desirable outcomes to achieve the County's vision

#### Broad Objectives

County's broad areas of focus over the next three years, supported by Priorities (included at the end of this document)





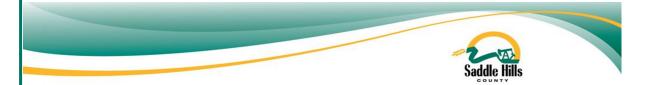
#### **SP1. GOVERNANCE & LEADERSHIP**

#### **GUIDING PRINCIPLE**

"The County will provide responsible and transparent leadership and governance."

#### **BROAD OBJECTIVES**

- a. The County will have a fiscally responsible program
- b. The County will have effective communications with our ratepayers
- c. The County will commit to transparency
- d. The County will commit to building an exemplary organizational culture
- e. The County will build healthy inter-municipal relationships





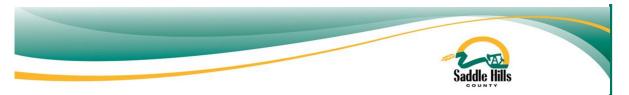
## SP2. MUNICIPAL SERVICES & INFRASTRUCTURE GUIDING PRINCIPLE

"The County will provide quality municipal services in an organized and timely manner."

#### **BROAD OBJECTIVES**

- a. The County will provide and maintain quality road infrastructure for all users
- b. The County ratepayers will have access to potable water
- c. The County residents will have access to effective communications networks
- d. The County will provide effective services (e.g. waste management, protective services, agricultural services, recreation and culture)
- e. The County will provide efficient and respectful administrative services (Public Service Request system, planning and development services, access to information)







#### **SP3. ENVIRONMENTAL STEWARDSHIP**

#### **GUIDING PRINCIPLE**

"The County will promote environmental stewardship through leadership and responsible planning."

#### **BROAD OBJECTIVES**

- a. The County will have effective communications with ratepayers
- b. The County will work with residents and industry to develop effective/relevant land use policies
- c. The County will develop policy that aligns with federal and provincial programs/regulations
- d. The County will promote effective and responsible environmental stewardship
- e. The County will demonstrate commitment to environmental stewardship through our own operations





## SP4. COMMUNITY DEVELOPMENT GUIDING PRINCIPLE

"The County will provide a framework for growth in population, business and industry. "

#### **BROAD OBJECTIVES**

- a. The County will build family friendly communities
- b. The County will provide adequate recreational and cultural opportunities which will attract people
- c. The County will have effective means of ensuring our municipal services respond to the needs of our communities
- d. The County will support partnerships with industry and business
- e. The County will build partnerships with our municipal neighbours

# Saddle Hills

## **Strategic Themes**

While there are specific initiatives to help the County grow and flourish, these are Council's top five overall priorities:

#### 1. Roads

The regular maintenance and improvement of our roads is Council's top priority. Our roads are vital to life and work in the County.





#### 2. Potable Water

Ensuring that our residents have clean potable water is the first step in making the County a place where community can grow. This opens the door for new residents and new businesses to join our community.

#### 3. Connectivity

We strive to provide communication opportunities through our Utility Communication Network which can provide a range of third party services (e.g. rural internet, improved cell coverage, etc.) for businesses and homes within the County.





#### 4. Community Beautification

The County is a place that we are all proud to call home, and we want to celebrate that. We want our beautiful County to be a place that visitors would want to call home.

#### 5. Recreation

Saddle Hills County is our home, and play is just as important to a healthy community as life and work. We want the County to be a place that residents and visitors alike want to explore.





# PRIORITIES

Many of our goals from the previous version of the 2019-2021 Strategic Plan have been met, or are ongoing. This priorities list covers new priorities that have emerged since January





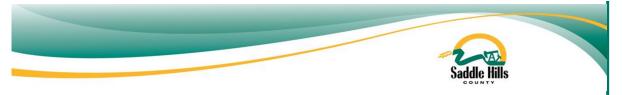




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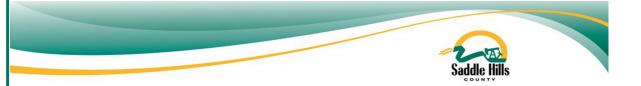
Priorities 2019

Strategic Pillar & Objective	Priorities	Stakeholders	Actions	When
SP2.a	<b>1.</b> Road Reha- bilitation and Upgrading	Council Residents Visitors Businesses	<ul> <li>Continuing ongoing maintenance</li> <li>Review Status of 2019 Road Upgrading</li> <li>Review 2020 regravelling and road up- grading plans</li> <li>Updating the Road Rehabilitation Pro- gram</li> </ul>	<ul> <li>Ongoing</li> <li>Dec. 2019</li> <li>May 2020</li> <li>2020</li> </ul>
SP2.b SP2.d	<b>2.</b> Water Sys- tems	Council Administration Residents Businesses	<ul> <li>Complete Savanna Construction of Water Treatment plant and truckfill</li> <li>Complete Rural Waterline Project</li> <li>Update long-term management plan</li> <li>Develop capacity and demand strategies</li> <li>Assess existing and future capacity</li> </ul>	<ul> <li>Sept. 2020</li> <li>Jan 2020</li> <li>2020</li> <li>2020</li> <li>2020</li> <li>2020</li> </ul>
SP2.b SP4.e	<b>3.</b> Regional Water Line	Council Administration Regional Part- ners	<ul> <li>Assess regional impact of the project</li> <li>Assess regional interest</li> <li>Develop the design of the project</li> </ul>	<ul> <li>2020; Ongoing</li> <li>2020; Ongoing</li> <li>2020; Ongoing</li> </ul>
SP2.d	<b>4.</b> Lagoon Transfers	Council Administration The Province	<ul> <li>Initiate a Transfer Agreement with Moonshine Lake Provincial park to acquire their wastewater lagoon</li> <li>Complete the transfer of the lagoons at the Savanna and Bonanza Schools.</li> </ul>	<ul><li>2020</li><li>2020</li></ul>
SP2.d SP3.d SP4.e	<b>5.</b> Landfill Agreement	Council Administration	<ul> <li>Amend our landfill agreement with Grande Prairie to include a 3-year escape clause</li> </ul>	• 2020



Strategic Pillar & Objective	Priorities	Stakeholders	Actions	When	
SP2.d PS3.d	<b>6.</b> Blueberry Lease: New Landfill	Council Administration Residents	• Secure Land Lease in Blueberry	• 2020	
SP2.c SP4.b	<b>7.</b> Modern Communica- tions	Council Administration Residents Businesses	<ul> <li>Develop a Modern Communications Strategy</li> <li>Identify coverage gaps</li> <li>Identify areas of improvement</li> </ul>	<ul> <li>Oct. 2019; Ongoing</li> <li>2020; Ongoing</li> <li>2020; Ongoing</li> <li>2020; Ongoing</li> </ul>	Priorities
SP4.a SP4.c	<b>8.</b> Community Beautification	Council Administration Residents	<ul> <li>Construct Welcome Signs</li> <li>Research community lighting options</li> <li>Develop community signs</li> </ul>	<ul> <li>Nov. 2019</li> <li>2020; Ongoing</li> <li>2020; Ongoing</li> </ul>	cies 2019
SP4.b SP4.a SP4.b	<ul> <li>9. Rim Rock Development</li> <li>10. Trail System</li> </ul>	Council Administration The Province Residents Council Administration Residents	<ul> <li>Complete a management plan for</li> <li>Seek a lease or property transfer</li> <li>Consult with the community once lease is approved</li> <li>Develop a Recreational Trail Plan</li> </ul>	<ul> <li>2020;</li> <li>2020; Ongoing</li> <li>2020; Ongoing</li> <li>2020; Ongoing</li> <li>Oct. 2019; Ongoing</li> </ul>	19 -2020

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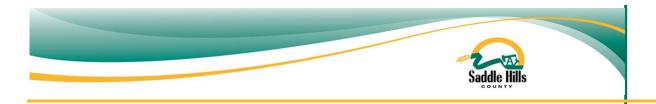




Strategic Pillar & Objective	Priorities	Stakeholders	Actions	When
SP1 SP2.a SP2.d	<b>11.</b> Wetland Reg- ulations	Council Administra- tion Residents Businesses The Province	• Advocate for less restrictive regu- lation to enable timely road re- pairs and construction.	• Ongo- ing
SP1.a	<b>12.</b> Asset Man- agement	Council Administration Ratepayers	<ul> <li>Develop Asset Management Policy, Plan, and Strategy</li> </ul>	• Feb. 2020
SP4.a SP4.c	<b>13.</b> Housing In- centives	Council Administra- tion	<ul> <li>Review options report for Council Direction</li> <li>Develop a Housing incentives Poli- cy</li> </ul>	2020 Budg- et Delibera- tions
SP4.c	<b>14.</b> FCSS Grant Accounting	Council Residents Community Groups	<ul> <li>Prepare a "How To Guide" for the grant application process</li> <li>Provide further training</li> <li>Advocate for simpler requirements</li> </ul>	<ul> <li>Sept. 2019</li> <li>Com- plete</li> <li>Com- plete</li> </ul>
SP1.e SP4.e	<b>15.</b> Service Ca- pacity Review	Council Administra- tion	• Set Terms of Reference for a Ser- vice Capacity Review of the Coun- ty.	• 2020
SP4.a SP4.b	<b>16.</b> Splash Parks	Council Administra- tion	<ul> <li>Assess the feasibility of creating splash parks in our communities.</li> </ul>	2020 Budg- et Delibera- tions

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Priorities 2019 - 2020



### **Public Outreach**

















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