

Dawson Creek Culture, Parks, and Recreation Master Plan Household Survey

Thank you for your participation in this public survey as we prepare the City of Dawson Creek's Culture, Parks and Recreation Master Plan. Your input is critical in ensuring the Plan is developed with strong local input and representative of a variety of points of view. The City has partnered with EDS Group and Quantum Recreation to complete this master plan. The process will include surveys, focus groups and some interviews to understand how the City can deliver recreation for its residents. Thank you in advance for your time to complete this survey. Your responses will remain entirely confidential.

Question #1a – What age range best describes you? (Please circle one)

- A – Under 18
- B – 18-24
- C – 25-34
- D – 35-44
- E – 45-54
- F – 55-64
- G – 65+
- H – Prefer not to say

Question #1b – Including yourself, how many people live in your household? (Please circle one)

- A – 1
- B – 2
- C – 3
- D – 4
- E – 5
- F – 6
- G – 7
- H – 8 or more

Question #1c – How many children 17 or younger live at your household? (Please circle one)

- A – 0
- B – 1
- C – 2
- D – 3
- E – 4
- F – 5
- G – 6
- H – 7
- I – 8 or more

Question #2 – Which of the following statements best describes you? (Please circle one)

A – I am a resident of Dawson Creek

B – I am a rural resident and live within a 15-minute drive of Dawson Creek

C – I live more than a 15-minute drive from Dawson Creek

Question #3 – Are you or anyone in your household currently involved in any local sports organizations or clubs? Examples include Dawson Creek Athletic Association, Minor Hockey, Seals Swim Club, etc. (Please circle one)

A – Yes

B – No

If yes, please list the organizations or clubs you or others in your household are involved with:

Question #4 – Have you actively volunteered in the City of Dawson Creek within the last three (3) years?

A – Yes

B – No

If yes, what was your role as a volunteer?

Question #5 – What would encourage you to volunteer or volunteer more often? (Circle all that apply)

A – Advertising of volunteer opportunities

B – Volunteer recognition

C – Exclusive perks for volunteers

D – Clearer explanation on the role / expectation of volunteers

E – Quicker / easier volunteer application process

F - More free time in my schedule

G – Nothing, I'm happy with how it is

H – Other (please specify below)

Question #6 – We would like to understand your priorities for both indoor and outdoor recreation. On the following chart please identify your top ten priorities, with 1 being the most important and 10 being your tenth most important activity.

Indoor Recreation Amenities & Programs	Your Rank	Outdoor Recreation Amenities & Programs	Your Rank
Indoor Field Facilities		Soccer Sports Facilities	
Fitness / Wellness Facilities		Dog Off-Leash Areas	
Walking / Running Track		Picnic and Kitchen Areas	
Gymnasium Type Spaces		Water Playgrounds / Spray Parks	
Ice Arena Facilities		Ball Diamonds	
Leisure Ice Surfaces		Mountain Bike Parks & Trails	
20m Swimming Tank		Outdoor Pools	
Skateboard Park		Skateboard Parks	
Squash Court		Outdoor Skating Rinks	
Leisure Swimming Pools		Outdoor Fitness Equipment	
Community Meeting Rooms		Artificial Turf Sport Fields	
Climbing Wall		Tennis Courts	
Program Rooms		ATV / Dirt Bike Parks	
Indoor Child Play		Track & Field Spaces	
Curling Rinks		Beach Volleyball Courts	
Libraries		BMX Bicycle Parks	
Indoor Pickleball Courts		Football Sports Fields	
Social / Banquet Facilities		Cricket Sports Field	
Combative Sports		Trails	
Indoor Playgrounds		Outdoor Pickleball Courts	
Dance Studios		Playgrounds	
Art Studios / Classes		Basketball Courts	
Performing Arts Centres		Outdoor Amphitheatre	
Art Galleries		Public Art	
Performance Spaces		Outdoor Public Performance Spaces	
Other (please list below)		Other (please list below)	

Question #7 – Of the following amenities in Dawson Creek, which ones require improvements, and how?

Outdoor Facilities & Programs	Requires Improvement? (Yes or No)	If yes, describe how
Parks		
Trails		
Soccer Program		
Football Program		
Drop-In Sports		
Baseball Program		
SloPitch Program		
Ball Parks (diamonds)		
Pickleball Courts		
Tennis Courts		
Basketball Courts		
Skate Parks		
Rectangular Fields		
Playgrounds		
Outdoor Recreation Programs		
Day Use Picnic Areas		
Outdoor Public Art		

Please tell us how outdoor amenities in Dawson Creek can be improved:

Indoor Facilities & Programs	Requires Improvement? (Yes or No)	If yes, describe how
Kenn Borek Aquatic Centre		
Memorial & Kin Arena		
Dawson Creek Art Gallery		
Calvin Kurk Centre for the Arts		
Public Library		
Lakota Agriplex		
Ovintiv Events Centre		

Please tell us how indoor amenities in Dawson Creek can be improved:

Winter Facilities & Programming	Requires Improvement? (Yes or No)	If yes, describe how
Public Skating		
Skating Lessons		
Outdoor Ice Rinks		

Please tell us how winter facilities & programming in Dawson Creek can be improved:

Indoor Programming	Requires Improvement? (Yes or No)	If yes, describe how
Public Swimming		
Swim Lessons		
Aquatic Fitness		
Aquatic Rehabilitation		
Drop-in Sports		
Adult Programs		
Senior Programs		
Youth Programs		
Aerobic Fitness		
Yoga		
Tai Chi		
Personal Fitness Training		
Martial Arts		
Kids Day Camps		
Family Special Events		
Educational Classes		

Please tell us how indoor programming in Dawson Creek can be improved:

Arts & Culture	Requires Improvement? (Yes or No)	If yes, describe how
Arts & Crafts		
Performing Arts		

Please tell us how arts & culture programs in Dawson Creek can be improved:

Question #8 – What barriers prevent you from participating in recreation? (Circle up to three choices.)

- A. No time
 - B. Too expensive
 - C. Travel time from home to the event location
 - D. Lack of childcare
 - E. Accessibility challenges
 - F. Transportation challenges
 - G. Unaware of opportunities
 - H. Crowded facilities
 - I. Not interested in what is offered
 - J. Personal health concerns
 - K. Other (Please Specify Below)
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Question #9 – An important part of recreation is the inclusion of unprogrammed places for spontaneous play. What are some great places in the City for spontaneous play?

List here:

Question #10 – Which of the following options should the City consider for funding potential recreation infrastructure improvements? (Circle all that apply).

- A. Increasing admission fees at recreation facilities such as the pool or public skating
- B. Increase municipal taxes
- C. Increasing program fees
- D. Recruiting sponsorship

Question #11 – Do you feel that there is a specific population here in Dawson Creek that is underserved, and does not have sufficient access to recreation?

Explain here:

Question #12 - Finish this statement. In the context of parks, recreation and culture, the most defining characteristic of Dawson Creek is _____, which provides an excellent opportunity to _____.

You can do this once, or as many times with different words and/or phrases as you like.

Example: “the native grasslands, learn about nature and sensitive ecosystems.”

Question #13 – How do you prefer to learn about local recreation programs and services? (Circle one)

- A. Phone facility and talk to staff
 - B. In-person at facility
 - C. Word of mouth: neighbours, friends
 - D. Online website or app
 - E. City website
 - F. Monthly email or newsletter
 - G. Printed leisure guide
 - H. Local newspaper
 - I. Radio ads
 - J. Don't know
 - K. Other (please specify below)
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Question #14 – Which of the following should be Cultural priorities for the City of Dawson Creek?
(Please circle a maximum of five).

- A. Performing arts
 - B. Festivals and community events
 - C. Youth arts programs
 - D. Lectures and seminars
 - E. Art courses
 - F. Art in public spaces
 - G. Promoting and marketing arts and cultural activities
 - H. Providing space for exhibitions or performances
 - I. Walking tours
 - J. Summer concerts
 - K. Outdoor cultural activities
 - L. Arts programs for seniors
 - M. Improvements to technology and equipment
 - N. Improvement to cultural facilities
 - O. Other (please specify below)
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Thank you for your participation in the Dawson Creek Culture, Parks and Recreation Master Plan. Please continue to visit the project website to learn more about future engagement opportunities.

The information on this form is collected under the authority of Section 33 (c) of the Freedom of Information and Protection of Privacy Act and will be for the sole use of this project completed in collaboration between EDS and the City of Dawson Creek. If you have any questions regarding the collection or use of this information, contact Chante Patterson-Elden, City of Dawson Creek, at 250.784.3602

